

HANNAH KARL

CONTACT

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EDUCATION

American University

GRADUATED SPRING 2013 · WASHINGTON, DC

BA in Graphic Design, minor in Marketing
University Honors Program
Summa cum laude

HONORS & AWARDS

Above the Fold Awards

SPRING 2013 · ABOVETHEFOLDAWARDS.COM
WINNER, APP DESIGN

American University Design Expo

SPRING 2011, 2012, 2013 · AMERICAN UNIVERSITY
INCLUSION IN ANNUAL JURIED STUDENT EXHIBITION

Elizabeth J. Maiden Scholarship

SPRING 2011 · AMERICAN UNIVERSITY
ART DEPARTMENT SCHOLARSHIP

Visions Festival

SPRING 2011 · AU SCHOOL OF COMMUNICATION
OUTSTANDING WEBSITE

Contemporary Voices

SPRING 2011 · WOODMERE ART MUSEUM · PHILA., PA
INCLUSION IN ANNUAL JURIED EXHIBITION

SKILLS

EXTENSIVE KNOWLEDGE

PHOTOSHOP

ILLUSTRATOR

INDESIGN

ILLUSTRATION

PHOTOGRAPHY

PROFICIENT

HTML/CSS

JQUERY

AFTER EFFECTS

FLASH

EXPERIENCE

Unison

FALL 2013–PRESENT · WASHINGTON, DC
DESIGNER

Collaborate with colleagues and client teams to design identity, packaging, environmental, and interactive deliverables from conception to production. Contribute to Unison marketing and business development including visuals for pitch decks, blog posts, and other internal initiatives.

Washingtonian Magazine

SUMMER 2013 · WASHINGTON, DC
ART INTERN

Contributed to the production of the monthly magazine, and designed publications for external clients with the Washingtonian Custom Media team.

Project Design Company

SPRING 2013 · WASHINGTON, DC
GRAPHIC DESIGN INTERN

Designed and collaborated on the development of identity systems, brand collateral, print pieces, and online graphics.

American Way of Life (AWOL) Magazine

FALL 2010–SPRING 2013 · AMERICAN UNIVERSITY
ART DIRECTOR

Coordinated planning and design of semesterly magazine with editorial and art staffs, contributed editorial illustrations, created promotional materials.

AU Social Media Club

SPRING 2012–SPRING 2013 · AMERICAN UNIVERSITY
DESIGN DIRECTOR

Created promotional materials for club events, including branding for the annual Social Learning Summit conference.

NPR

SUMMER 2012 · WASHINGTON, DC
CREATIVE SERVICES & BRANDING INTERN, *INTERN EDITION* LEAD DESIGNER

Created graphics for internal communication, blog features, and retail products. Led development of the Summer 2012 *Intern Edition* brand.

I60over90

SUMMER 2011 · PHILADELPHIA, PA
PRODUCTION INTERN

Prepared case studies for print and web, assembled portfolios, readied files for print, uploaded content to client website, analyzed blog web traffic.

WXPN Public Radio Station

SUMMER 2010, SUMMER 2011 · PHILADELPHIA, PA
GRAPHIC DESIGN INTERN

Created web and print collateral for station events and programs.